Art Exhibit Prospectus

"4th Fridays" Art Event at The Starline Factory | Harvard IL

Nancy Merkling Productions | www.NancyMerkling.com | 815.347.8535

Submission DEADLINE : Sun, March 12 Midnight

Reception : March 24, 2017 | 6:00-9:00 | $10 cover
The Starline Factory | 300 W Front St Entrance | Harvard IL 60033

2017 Notice of Change : 1. $10 cover starting in January 2017 2. Monetary awards attached to both juried exhibits' ribbons [see below]

We are excited to announce our **March, 2017** art exhibit is open to outside artists for an OPEN themed, juried fine art show for all mediums. All regional artists are invited to submit work for possible inclusion. The show is up for exhibit during the reception night of "4th Fridays" at The Starline Gallery on **March 24th from 6:00 – 9:00p**. Our crowds of art enthusiasts travel from all over Chicago-land and Wisconsin bringing our monthly attendance viewing of your work between 600– 1000 people in one incredible night!

A different jury team is requisitioned from outside the event team each month to choose the accepted artwork. Accepted artwork will be on exhibit during the reception night of "4th Fridays" on March 24th 2017 from 6:00 – 9:00.

Please read carefully all the way through this prospectus for conditions and requirements to participate in this competition.

AWARDS :
BEST OF SHOW – ribbon, $100 and a Featured Artist Solo Show in a "4th Fridays" 2018 event.
Nancy Merkling Choice Award – ribbon, $50 and a complimentary submission to a future "4th Fridays' photo or art exhibit.
4th Fridays Core Team Choice Award ribbon, $50 and a complimentary submission for a future "4th Fridays" photo or art exhibit.
Honorable Mentions [up to 3] – ribbon, $50 and a complimentary submission to a future "4th Fridays"photo or art exhibit.
People's Choice Award – ribbon, $50 and a complimentary submission for a future "4th Fridays" photo or art exhibit.

Please Read the Submission Process Carefully
Improper submissions will not be accepted nor refunded.

Submission Deadline : Online Entries Only : SUNDAY | MARCH 12 | MIDNIGHT
Non-refundable Submission Fees: up to 4 pieces - $45 or 5 pieces for $50

ONLINE SUBMISSIONS Only :www.NancyMerkling.com [TYPE this link in your browser search box] *Please note work drop off time listed below. If you are unable to drop work during this window [and are unable to find someone to drop it for you], we ask that you kindly wait until a futuremonth to submit.

Formatting your Image files:
1. jpgs in standard format, with the LONGEST SIDE AT EXACTLY 2100 px
2. 2. JPGS MUST BE LABELED: yourlastname firstname art title.jpg [add a number at the end of the jpg IF you are submitting more than one "Untitled" piece
3. 3d work allowed up to 3 files to represent ea piece. 2d work allowed1 file per.piece.

Acceptance Notification: E-mail notification of accepted or declined works sent no later than midnight, Thurs, MARCH 16

Accepted WORK DROP OFF
Nancy Merkling's Studio at The Starline Factory, 400 door, upstairs
SAT | MARCH 18 - 12:30 – 01:15 pm
MON | MARCH 20 - 04:00 – 06:15 pm

Work Pick Up
Unsold work should be taken home at 9 pm event night or picked up Sat, MARCH 25 AT 10:00 AM

Eligibility and Conditions
Original works executed by the artist which have not been previously displayed in a "4th Fridays" exhibition are eligible. Paintings, sculpture, prints, drawings, textiles, photographs, jewelry and mixed medium pieces are acceptable. Eligibility of installation artwork will be considered on an individual basis with the responsibility of the install resting on the artist within the schedule confines of the "4th Friday" installation. No dimension of any work may exceed 8 feet in either direction and not exceed 150 pounds. Must be able to fit through a 35" x 83" door.
ACCEPTANCE IN THE EXHIBIT IS NOT GUARANTEED.
Incomplete entries will not be considered nor fees refunded. Entry fee is non-refundable nor transferable.
Accepted works must be hand delivered. No shipments will be received.
Rotating sets of judges from outside the team of "4th Fridays" choose each event's accepted artwork forboth the art exhibit and the photo contest.
Artist Guidelines
• 2D Artwork must be wired to hang [no saw tooth].
* 3-D work must be accompanied by instructions and presentation apparatus if needed outside of standard pedestals.
• A label must be affixed to the back with the artist's name, and work title..
• Artwork must be professionally presented.
• "4th Fridays" and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for condition of the piece, representation too different from jpg to actual print.
• Substitutions of artwork are not allowed.
• All accepted work must be for sale and will be subject to a 30% commission if sold. Checks to the artists will be issued from our accounting department within 3 weeks of the sale.
• Although "4th Fridays" will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, consider insuring your work while it is in our possession.
• Submitted artwork may be used for exhibition purposes and publicity.
• Work must remain hanging throughout the duration of the "4th Friday" show until 9:00 pm.
• At 9:00 p.m., please take any unsold artwork home through the 400 door check-out process or return at 10:00 am on the Saturday morning after the event.
• If you are unable to pick up your work during the above times, other arrangements must be made in advance. An additional fee may be incurred.
• Uncollected work becomes property of "4th Fridays" 7 days after pick up deadline.

Your Moral Compass : If potential buyers approach you during the event wanting to cut a deal after the event to save them the 30% commission, not cool, right? And if a buyer should connect with you within 3 weeks after the event because they saw your work AT the event, we ask that you direct the handling of the sale through the event as it would not have happened without our promoting the work.

"4th Fridays" at The Starline acts as an agent for the artists to submit, exhibit and sell artwork. Sales tax is collected and paid on each sale. Artists are responsible for compliance with their own income taxes on the sale of their artwork.

COPYRIGHTS : Artists are responsible for understanding and following any copyright laws and international trade laws that may apply to their work. "4th Fridays" assumes no responsibility for checking copyright permission. We reserve the right to modify these guidelines as circumstances arise.