

## ART EXHIBIT PROSPECTUS

Submission Deadline – Sunday, AUGUST 12th

July 27<sup>th</sup> Event : 4<sup>th</sup> Fridays' Art Event at Starline Factory.

4<sup>th</sup> Fridays' Art Event at Starline Factory continues to trail-blaze and grow for the sake of the undeniable value of creating thriving art events that attract and connect our community with the arts and the regional artists who create them.

## CALL FOR ARTISTS

- Juried art exhibit
- Open to regional artists
- Open theme
- All art mediums
- **Submission deadline – Sun, , AUGUST 12th, midnight**
- Different jury teams from around the nation choose the accepted artwork each month.
- Accepted artwork will be on exhibit during the reception night on , August 24TH, 6:00 – 9:00
- 4<sup>th</sup> Fridays puts 600 – 1000 people past your artwork in one amazing art event experience
- Non-refundable submission fee - \$45 for up to 4 pieces submitted; \$50 for 5 pieces submitted
- Online submissions only on our website : [www.NancyMerklng.com](http://www.NancyMerklng.com)
- Please note drop off times below before submitting.

### AWARDS :

**Best of Show**– ribbon, \$100 and a Featured Artist Solo Show in a "4<sup>th</sup> Fridays" 2018 or 2019 event.

**Nancy Merklng Choice** – ribbon, \$50 & a complimentary submission to a future "4<sup>th</sup> Fridays' photo or art exhibit.

**4<sup>th</sup> Fridays Team Choice** - ribbon, \$50 & a complimentary submission to a future "4<sup>th</sup> Fridays' photo or art exhibit.

**Lightbox Inc** – sponsored award for \$100 print credit

**Honorable Mentions** [3] – ribbon, \$50 & a complimentary submission to a future "4<sup>th</sup> Fridays' photo or art exhibit.

**People's Choice Award** – ribbon, \$50 & a complimentary submission to a future "4<sup>th</sup> Fridays' photo or art exhibit.

### 4<sup>th</sup> Fridays' Art Event at Starline Factory Reception

300 W Front St Entrance | Harvard IL 60033

**Friday August 24<sup>th</sup> 6:00 – 9:00 \$10 cover**

*Our monthly crowds of 600 – 1000 people travel from all over Chicagoland & Wisconsin.*

*Please read this full prospectus carefully.*

**Deadline is midnight, , AUGUST 12th.**

**Non-refundable submission fee - \$45 for up to 4 pieces submitted; \$50 for 5 pieces submitted**

**Improper submissions will not be accepted nor refunded.**

**Feel free to email us for questions. We are here to help. [submissions4thfridays@nancymerklng.com](mailto:submissions4thfridays@nancymerklng.com)**

### **Formatting your Image files prior to submission:**

1. jpgs in standard format, with the LONGEST SIDE AT EXACTLY 2100 px
2. JPGS MUST BE LABELED: yourlastname firstname art title.jpg [add a number at the end of the jpg IF you are submitting more than one "Untitled" piece
3. 3d work allowed up to 3 files to represent ea piece. 2d work allowed 1 file per.piece.

## Online Submissions

Before submitting, have your image files ready to attach.

1. Type the url [www.nancymerkling.com](http://www.nancymerkling.com) in your browser
2. Click on the 2<sup>nd</sup> section on the website that says "4<sup>th</sup> Fridays"
3. Follow the leads from there.

## Acceptance Notification:

E-mail notification of accepted or declined works will be sent no later than midnight, Thurs, , AUGUST 16th

**Accepted WORK DROP OFF :** Nancy Merkling's Studio at Starline Factory\* - 306 Front St, Harvard

SAT | August 18th - 12:30 – 01:15 pm **306\*** Door/Upstairs

MON | August 20th - 04:00 – 06:15 pm **306\*** Door/Upstairs

## Work Pick Up

Unsold work should be taken home at 9 pm event night or picked up Sat, August 25th AT 10:00a **306** Door/Upstairs

## Eligibility and Conditions

ACCEPTANCE IN THE EXHIBIT IS NOT GUARANTEED.

Original works executed by the artist which have not been previously displayed in a "4<sup>th</sup> Fridays" exhibition are eligible. Paintings, sculpture, prints, drawings, textiles, photographs, jewelry and mixed medium pieces are acceptable. Eligibility of installation artwork will be considered on an individual basis with the responsibility of the install resting on the artist within the schedule confines of the "4th Friday" installation. No dimension of any work may exceed 8 feet in either direction and not exceed 150 pounds. Must be able to fit through a 35" x 83" door.

Incomplete entries will not be considered nor fees refunded. Entry fee is non-refundable nor transferable.

Accepted works must be hand delivered. No shipments will be received.

## Artist Guidelines

- 2D Artwork must be wired to hang [no saw tooth].
- \* 3-D work must be accompanied by instructions and presentation apparatus if needed outside of standard pedestals.
- A label must be affixed to the back with the artist's name, and work title..
- Artwork must be professionally presented.
- "4th Fridays" and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for condition of the piece, representation too different from jpg to actual print.
- Substitutions of artwork are not allowed.
- All accepted work must be for sale and will be subject to a 30% commission if sold. Checks to the artists will be issued from our accounting department within 3 weeks of the sale.
- Although "4th Fridays" will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, consider insuring your work while it is in our possession.
- Submitted artwork may be used for exhibition purposes and publicity.
- Work must remain hanging throughout the duration of the "4th Friday" show until 9:00 pm.
- At 9:00 p.m., please take any unsold artwork home through the 400 door check-out process or return at 10:00 am on the Saturday morning after the event.
- If you are unable to pick up your work during the above times, other arrangements must be made in advance. An additional fee may be incurred.
- Uncollected work becomes property of "4th Fridays" 7 days after pick up deadline.

**Your Moral Compass :** If potential buyers approach you during the event wanting to cut a deal after the event to save them the 30% commission, not cool, right? And if a buyer should connect with you within 3 weeks after the event because they saw your work AT the event, we ask that you direct the handling of the sale through the event as it would not have happened without our promoting the work.

"4th Fridays" acts as an agent for the artists to submit, exhibit and sell artwork. Sales tax is collected and paid on each sale. Artists are responsible for compliance with their own income taxes on the sale of their artwork.

**COPYRIGHT :** Artists are responsible for understanding and following any copyright laws and international trade laws that may apply to their work. "4th Fridays" assumes no responsibility for checking copyright permission. We reserve the right to modify these guidelines as circumstances arise.