

4th Fridays Art Event at The Dole

401 COUNTRY CLUB RD, CRYSTAL LAKE, IL 60014

MIXED ART EXHIBIT PROSPECTUS

Feb 28 2025 Event

Submission Deadline is Sunday, Feb 16th by midnight

CALL FOR ARTISTS to our open themed juried mixed art exhibit for regional artists.
Different appointed jury teams choose the accepted artwork each month.

**Opening Reception for accepted artwork exhibit is
Friday, February 28th from 6:00 - 9:00.**

4th Fridays puts over 300 people past your artwork in one amazing art event experience.

Non-refundable submission fee
\$45 for up to 4 pieces submitted
\$50 for 5 pieces submitted [\$5 more for one more]

Improper submissions will not be accepted nor refunded.
Feel free to email us for questions – submissions4thfridays@nancymerkling.com.

Online submissions only on our website : www.NancyMerkling.com
Please note drop off times below before submitting.

Acceptance Notification

E-mail notification of accepted or declined works will be sent by **no later than ...**

Thursday, February 20th, midnight [for the **mixed art** exhibit]

Accepted Work Drop Off Dates and Location

Location - 401 Country Club Rd Crystal Lake, IL

Sat Feb 22nd 09:00 - 11:00a

or

Mon Feb 24th 04:00 - 06:00p

Unsold Work Pick Up

Sat Mar 22nd 09:00 - 11:00a

CASH AWARDS - \$500

BEST OF SHOW

\$100

a featured artist solo show in a future event

5 Honorable Mentions

\$50 cash each

4th Fridays Team Choice

\$50 cash each

Nancy Merklings Choice

\$50 cash

People's Choice Award

\$50 cash

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\$50 for 5 pieces submitted [\$5 more for one more]

Jpeg Preparation

Formatting your image files prior to submission:

1. jpgs in standard format, with the LONGEST SIDE AT EXACTLY 2100 px
2. JPGS MUST BE LABELED: yourlastname firstname art title.jpg
[please add a number at the title end IF submitting more than one untitled piece – ie -
jones_me_untitled1.jpg; jones_me_untitled2.jpg]
3. 3d work allowed up to 3 jpg files to represent ea piece. 2d work allowed only 1 jpg file per piece.

Online Submissions

Important - Before submitting, have your image files ready to attach.

1. TYPE the url www.nancymerkling.com in your browser.
2. Click on the second section on the website that says 4th Fridays
3. Follow the leads from there.

Eligibility and Conditions

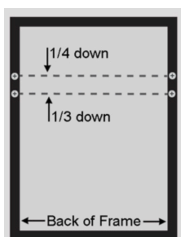
ACCEPTANCE IN THE EXHIBIT IS NOT GUARANTEED.

Original works executed by the artist which have not been previously displayed in our 4th Fridays exhibition are eligible. [continued on next page]

Paintings, sculpture, prints, drawings, textiles, photographs, jewelry, and mixed medium pieces are acceptable. Eligibility of installation artwork will be considered on an individual basis with the responsibility of the install resting on the artist within the schedule confines of the “4th Friday” installation. No dimension of any work may exceed 8 feet in either direction. Hanging art must not exceed 30 pounds and floor artwork must not exceed 150 pounds. Must be able to fit through a 35” x 83” door. Incomplete entries will not be considered nor fees refunded. Entry fee is non- refundable nor transferable. Accepted works must be hand delivered. No shipments will be received.

Artist Guidelines

- 2D artwork must be wired to hang [no saw tooth], see image below for wire placement.
- 3D artwork must be accompanied by instructions and any hanging/installation apparatus needed beyond standard pedestals
- A label must be affixed to the back with the artist’s name, work title, and sale price.
- Artwork must be professionally presented.



- 4th Fridays and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for condition of the piece, representation different from jpg to actual print.
- Substitutions of artwork are not allowed.
- All accepted work must be for sale and will be subject to a 30% commission if sold. Payments to the artists will be issued from our accounting department within 1 week of the sale.
- Although 4th Fridays will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, consider insuring your work while it is in our possession.
- Submitted artwork may be used for exhibition purposes and publicity.
- Work must remain hanging throughout the duration of the 4th Friday show until 9:00 pm.
- If you are unable to pick up your work during the noted time, other arrangements must be made in advance.
- Uncollected work becomes property of 4th Fridays seven days after pick up deadline.

Your Moral Compass

If potential buyers approach you during the event wanting to cut a deal after the event to save them the 30% commission, not cool, right? And if a buyer should connect with you within 3 weeks after the event because they saw your work AT the event, we ask that you direct the handling of the sale through the event as it would not have happened without our promoting the work.

4th Fridays acts as an agent for the artists to submit, exhibit and sell artwork. Sales tax is collected and paid on each sale. Artists are responsible for compliance with their own income taxes on the sale of their artwork.

Copyright

Artists are responsible for understanding and following any copyright laws and international trade laws that may apply to their work. “4th Fridays” assumes no responsibility for checking copyright permission. We reserve the right to modify these guidelines as circumstances arise.