

# 4th Fridays Art Event at The Dole

401 COUNTRY CLUB RD, CRYSTAL LAKE, IL 60014

## PHOTOGRAPHY EXHIBIT PROSPECTUS

March 28 2025 Event

**Submission Deadline is Sunday, March 16th by midnight**

CALL FOR ARTISTS to our open themed juried photography exhibit for regional photographers. Different appointed jury teams choose the accepted artwork each month.

**Opening Reception for accepted artwork exhibit is  
Friday, March 28th from 6:00 - 9:00.**

4th Fridays puts over 300 people past your artwork in one amazing art event experience.

Non-refundable submission fee  
\$40 for up to 5 pieces submitted

Improper submissions will not be accepted nor refunded.  
Feel free to email us for questions – [submissions4thfridays@nancymerkling.com](mailto:submissions4thfridays@nancymerkling.com).

**Online submissions only** on our website : [www.NancyMerkling.com](http://www.NancyMerkling.com)  
Please note drop off times below before submitting.

### **Acceptance Notification**

E-mail notification of accepted or declined works will be sent by **no later than ...**

**Tuesday, Mar 18th, midnight [for the photo exhibit]**

If you enter both photo & art,  
the art notifications are sent no later than Thurs, Mar 20th

### **Accepted Work Drop Off Location and Dates**

**Location** - 401 Country Club Rd Crystal Lake, IL

Sat Mar 22nd 09:00 - 11:00a  
or  
Mon Mar 24th 04:00 - 06:00p

### **Unsold Work Pick Up**

Sat April 19th 09:00 - 11:00a

## **CASH AWARDS - \$450**

### **5 Honorable Mentions**

\$50 cash each

### **4th Fridays Team Choice**

\$50 cash each

### **Kim Holz Memorial Award**

\$50 cash

### **Nancy Merkling Choice**

\$50 cash

### **People's Choice Award**

\$50 cash

## **JPG PREPARATION**

Formatting your image files prior to submission

1. jpgs in standard format, with the LONGEST SIDE AT EXACTLY 2100 px
2. JPGS MUST BE LABELED: yourlastname firstname art title.jpg  
[please add a number at the title end IF submitting more than one untitled piece – ie - jones\_me\_untitled1.jpg; jones\_me\_untitled2.jpg]
3. 3d work [up to 3 jpg files] to represent ea pc. 2d work allowed only 1 jpg file per piece.

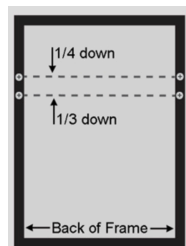
## **Online Submissions**

**Important - Before submitting, have your image files ready to attach.**

1. TYPE the url [www.nancymerkling.com](http://www.nancymerkling.com) in your browser.
2. Click on the second section on the website that says 4th Fridays
3. Follow the leads from there.

## **Photography Framing Specs**

All photos must be presented in an 11x14 or 12x12/14x14 [for square format] simple black frame with a white mat. Your photo can be any size within the mat. Work must be wired to hang [no saw tooth hangers, see image below for placement of wire] with a label affixed to the back with the artist's name, title of work and sale price. Artwork must be professionally presented. "4<sup>th</sup> Fridays" and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for the condition of the piece.



## **Eligibility and Conditions**

ACCEPTANCE IN THE EXHIBIT IS NOT GUARANTEED.

Original works executed by the artist which have not been previously displayed in our 4th Fridays exhibition are eligible. Paintings, sculpture, prints, drawings, textiles, photographs, jewelry, and mixed medium pieces are acceptable. Eligibility of installation artwork will be considered on an individual basis with the responsibility of the install resting on the artist within the schedule confines of the "4th Friday" installation. No dimension of any work may exceed 8 feet in either direction and not exceed 150 pounds. Must be able to fit through a 35" x 83" door. Incomplete entries will not be considered nor fees refunded. Entry fee is non-refundable nor transferable. Accepted works must be hand delivered. No shipments will be received.

### **Artist Guidelines**

- Artwork must be wired to hang [no saw tooth]. See image above for wire placement.
  - A label must be affixed to the back with the artist's name, work title, and sale price.
  - Artwork must be professionally presented.
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- 4th Fridays and the curator reserve the right to reject any artwork that is deemed unsuitable including but not exclusive of work not ready to hang, unprofessional presentation, concern for condition of the piece, representation different from jpg to actual print.
  - Substitutions of artwork are not allowed.
  - All accepted work must be for sale and will be subject to a 30% commission if sold. Payments to the artists will be issued from our accounting department within 1 week of the sale.
  - Although 4th Fridays will make every reasonable effort to protect your work while it is in our possession, we are not legally responsible for it. Therefore, consider ensuring your work while it is in our possession.
  - Submitted artwork may be used for exhibition purposes and publicity.
  - Work must remain hanging throughout the duration of the 4th Friday show until 9:00 pm. If you choose to take your work home at the end of the event instead of the extended exhibit time, arrangements must be sent in an email to : [nancy@nancymerkling.com](mailto:nancy@nancymerkling.com)
  - If you are unable to pick up your work during the noted time, other arrangements must be made in advance.
  - Uncollected work becomes property of 4th Fridays seven days after pick up deadline.

### **Your Moral Compass**

If potential buyers approach you during the event wanting to cut a deal after the event to save them the 30% commission, it's not cool, right? And if a buyer should connect with you within 3 weeks after the event because they saw your work AT the event, we ask that you direct the handling of the sale through the event as it would not have happened without our promoting the work.

4th Fridays acts as an agent for the artists to submit, exhibit and sell artwork. Sales tax is collected and paid on each sale. Artists are responsible for compliance with their own income taxes on the sale of their artwork.

### **Copyright**

Artists are responsible for understanding and following any copyright laws and international trade laws that may apply to their work. "4th Fridays" assumes no responsibility for checking copyright permission. We reserve the right to modify these guidelines as circumstances arise.